

Topic of the Virtual Talk	Media Consumption and Habits
Name of the Speaker	Mr. Parimal Dutta
Designation of the Speaker	Vice President, NDTV
Date & Time of the Talk	19 th June @ 11AM
Key Points of Discussion	
<ul style="list-style-type: none"> • Beginning of Media • Policy Changes Privatisation • Cable Television • Ushering of Internet • Smart Phones • Social Media and OTT 	



Virtual Talk on "MEDIA CONSUMPTION & HABITS"

By

Mr. Parimal Dutta

Vice President-NDTV




←

MEDIA CONSUMPTION AND HABITS

700 MN

03

SMART PHONE USERS IN INDIA IN 2020 WILL GROW TO 950 MN BY 2025

00:41:05 01:35:59

←

MEDIA CONSUMPTION AND HABITS

Privatization Policy Change

04

In 1992 Private TV channels allowed to enter India like Star, Sony, ESPN, MTV

00:30:29 01:46:35