

Shri Vishnu Engineering College for Women (Autonomous): Bhimavaram
Department of Management Studies



Topic of the Virtual Talk	Emerging Dimensions of Leadership
Name of the Speaker	Mr. Mohit Bhalla
Designation of the Speaker	Country Manager @ Perfetti Van Melle
Date & Time of the Talk	21 st July @ 10:30AM
Key Points of Discussion	
<ul style="list-style-type: none"> • Leader should have the vision and he should make others see that vision. • Think about common goal. • Wave the common path. • Leadership is a continuous process. • Without long term vision, we may not exist tomorrow. • Leaders should continuously imagine future. • RGM: Revenue Growth Management • DAC Model of Leadership • SBI Model of Leadership • 40/70 rule of Powell • Apply inversion in leadership. • Keep asking questions. 	



Shri Vishnu Engineering College for Women (Autonomous) Bhimavaram, A.P.

Virtual Talk on "Emerging Dimensions of Leadership"

By **Mr. Mohit Bhalla** 
Country Manager: Perfetti Van Melle

21st July, 2021 10:30 AM ZOOM

Department of MBA



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Emerging Dimensions of Leadership

Shri Vishnu Engineering College for Women, Bhimavaram
July 21st ,2021

mohit.bhalla

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Tale of Yahoo vs Google

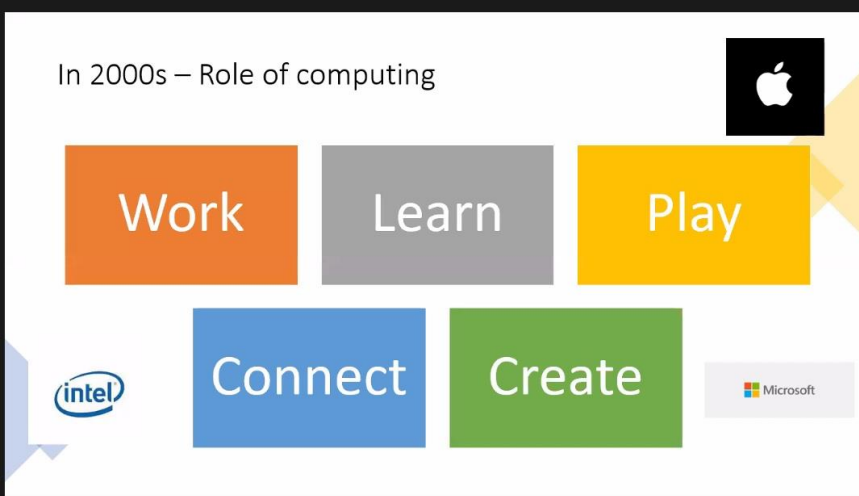
- In Late 90s and early 2000s Yahoo was ruling Internet
- Google was a late entrant to internet search
- Yahoo refused to buy Google page rank system for \$ 1 mio in 1998
- In 2002 , Yahoo again refused to pay \$3 billion
- Yahoo refused to buy FB for \$1 billion
- Refused Microsoft's offer of \$40 billion+
- Eventually sold most of its assets to Verizon to \$4.8 billion
- Google is today worth trillions

mohit.bhalla

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In 2000s – Role of computing



Work Learn Play

Connect Create

Apple Intel Microsoft

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